

New audio book provides decision-making grounds for the manufacturing industry

Bielefeld, June 23, 2005 - Saving time by simply listening to grounds for making decisions, rather than working through pages of documents – a newly published audio book has now made this possible for managers in the manufacturing industry.

Specially tailored to suit the needs of the manufacturing industry, the 45-minute-long audio book deals with the most discussed topics in the industry today. Do you want to streamline your manufacturing processes, automate your quality management, or optimize your controlling? Renowned practitioners and strategists such as Dr. Jens Nackmayr, Principal of Management Engineers GmbH & Co.KG, explain how you can do it. Expert contributions are made by trade journalists, IT specialists, and authors among others. The audio book for the mid-market manufacturing industry has been jointly issued by SAP Deutschland and itelligence AG, based in Bielefeld, Germany. There were so many pre-orders for the audio book prior to its release that extra copies had to be issued. The audio CD is now available and can be ordered free of charge at www.hoerbuch-fertigungsindustrie.de.

Size: approx. 1,000 characters