

### **SAP implementation in just two months**

## **Star Cooperation optimizes business processes with SAP ERP and it.trade from itelligence**

Bielefeld/Böblingen (Germany) – June 24, 2008. Star Cooperation in Böblingen is introducing itelligence's it.trade industry solution as company software based on SAP. Following a two month introductory period, the SAP system will be put into operation at the company subsidiary, Star Equipment GmbH. Now it.trade has been connecting the areas of sales, warehouse, procurement, accounting and controlling.

Yet another SME has chosen the advantages of the it.trade SAP industry solution from itelligence AG. Until recently, it may have seemed that the technological finesse of SAP software and its potential for process optimization was only open to larger companies, but now, thanks to SAP consultants such as itelligence, this has all changed. Today, SMEs such as Star Cooperation are deploying a completely operational SAP system with all economies of scale. This is also made possible by the it.trade solutions' distinct tailoring to the particular requirements of the trade industry.

"it.trade provides us with SAP expertise and a knowledge of the industry in one solution. The pre-configured solution has saved us a lot of implementation time, enabling us to put the system into operation within a timeframe of eight weeks," commented Oliver Messer, CEO of Star Systems GmbH.

Star Equipment, independent provider of personal solutions for brand-name garages, is a subsidiary of Star Cooperation GmbH, which, with its around 400 employees, has been successfully carrying out provision of services in the premium automotive sector since 1997. Star Equipment GmbH is a subsidiary specializing in the trade of garage equipment for automotive retailers and the accompanying consultation.

**Press Release - itelligence**

**Smaller SMEs benefit from itelligence AG's SAP industry software  
Star Cooperation optimizes business processes with SAP and it.trade from itelligence**

“By carrying out this implementation within just two months, we have set benchmarks. Our commercial team is looking forward to further projects in which the distinctive pre-configuration of our it.trade industry solution generates a real added value. The it.trade solution assists dealers with certain problem areas such as catalog data integration by means of automated maintenance of master data or cockpit functions that quickly identify the most important key figures. This allows the dealer to react quickly and in a well-informed manner,” added Torsten Bohlmann, head of the itelligence Commercial division.

**Über itelligence**

**itelligence ist als einer der international führenden IT-Komplettdienstleister im SAP-Umfeld mit mehr als 1.200 hochqualifizierten Mitarbeitern in 16 Ländern in 5 Regionen (Asien, Amerika, Westeuropa, Deutschland/Österreich und Osteuropa) vertreten. Als SAP Business-, Service- und Support-Alliance- sowie Global Partner Hosting und Global Partner Services realisiert itelligence für über 2.500 Kunden weltweit komplexe Projekte im SAP-Umfeld. Im Jahr 2006 erhielt itelligence den Gold-Partner-Status der SAP in Deutschland, die USA folgten 2007. Mit seinem umfassenden Leistungsspektrum – von SAP-Strategie-Beratung, SAP-Lizenzvertrieb über selbstentwickelte SAP-Branchenlösungen bis hin zu Outsourcing & Services – erzielte das Unternehmen in 2007 einen Gesamtumsatz von 190,9 Mio. Euro.**

Public Relations:  
Silvia Dicke  
Tel: ++49 (0) 521-91448 107  
Fax: ++49 (0) 521-91445 201  
silvia.dicke@itelligence.de

itelligence AG  
Königsbreede 1  
33605 Bielefeld  
<http://www.itelligence.de>