

SAP introduces its new on-demand software solution for SMEs at its press conference

itelligence selected as partner for SAP Business ByDesign

New York, Bielefeld (Germany), September 21, 2007 – SAP Business ByDesign is the new on-demand software solution from SAP for SMEs. The new solution is based on the service-oriented architecture (Enterprise SOA) and extends the existing SAP solution portfolio for the lower midmarket. The previous software solutions, SAP Business One and SAP Business All-in-One, will not be replaced; SAP is simply extending its offering to include an on-demand solution for SMEs with fewer industry-specific requirements.

With SAP Business ByDesign, SAP is pursuing a completely new concept in the areas of marketing and introduction through the inclusion of new technologies such as the Internet and e-learning.

20 pilot customers are already working live with SAP Business ByDesign; general availability for Germany, USA, China, France and the UK is planned for the first quarter of 2008.

With SAP Business ByDesign, SAP is also basing its new solution on the inclusion of new strategic partners, both for marketing and development of additional solutions.

As a successful partner of SAP in the midmarket for many years, itelligence was selected along with a few other partners to work closely with SAP, already in this early stage of product introduction. Among other things, the focus of this cooperation was based on the verification and applicability of the new solution's innovative concepts.

"For itelligence, this is an indication that as one of the most significant midmarket partners of SAP, we are involved in the development of the new product and the opening of new SAP market segments from the very beginning," said Herbert Vogel, CEO of itelligence AG.

"itelligence is looking to be the internationally leading partner for SAP and thus, to further build upon the leading position in the midmarket. In this way, we will also successively build up our international market share," commented Uwe Bohnhorst, Chief Operating Officer International Sales & Operations of itelligence AG.

itelligence is one of the leading international full-service providers for solutions in the SAP environment, employing some 1,200 highly qualified employees in 15 countries and in 4 regions (Americas, Western Europe, Eastern Europe and Germany/Austria). As a SAP Business, Service and Support Alliance member and a Global Hosting and Global Service Partner, itelligence realizes complex projects in the SAP environment for over 2,500 customers worldwide. In 2006, itelligence obtained SAP's Gold Partner status in Germany and was awarded the status in 2007 in the USA, UK and Switzerland. The Company's comprehensive services range from SAP strategy consulting and licensing through proprietary industry-specific SAP solutions to outsourcing and services. In 2006, itelligence generated total revenues of MEUR 163.8.

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