

Full-service provider for SAP relaunches its Internet presence

itelligence presents “barrier-free” Web pages for its customers

Bielefeld, June 22, 2004 - itelligence AG, Bielefeld, one of the world's leading full-service providers of IT solutions in the SAP environment, is currently revising its complete Internet presence. The new uniformly designed and visually “barrier-free” website for the 15 companies of the itelligence Group is to be completed by August 2004. In June 2004, the Slovakian, Spanish, Swiss and American companies adopted the new layout. Belgium, Slovenia and Hungary are to follow in July and August. The suitability of the new Web design has been extensively tested since the beginning of the year. The national websites of the German, Austrian, British, Polish, Czech, Russian, Ukrainian and Dutch companies have been online since CeBIT 2004.

itelligence's new Internet presence offers an extensive database with more than 500 international reference projects and case studies, a contact page and comprehensive information about the company's portfolio of services and solutions. A joint global entry page at www.itelligence.info facilitates access to almost 10,000 local language pages of the 15 companies of the itelligence Group. As of July 2004, www.itelligence.info will also include a link to itelligence's American branch which offers for example so-called “webinars”, interactive Web seminars on topics such as “Upgrading your SAP system to SAP R/3 Enterprise”, “Introduction to SAP Solution Manager”, “mySAP NetWeaver” or “The Benefits of Demand Planning (DP) with mySAP Supply Chain Management”.

“Our new online presence enables us to better meet the needs of our existing and potential customers and partners who increasingly wish to inform themselves and contact us via the Internet,” explains Dr. Oliver Zomer, Head of Marketing. “The new website gives our customers around the world direct access to a wide range of information about our services and products in their local language. This not only underlines our position as a SAP Global Services Partner but ensures we are one step ahead of our competitors.”

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Press release of itelligence AG

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Another important aspect for Dr. Oliver Zomer is the recognisability of the itelligence brand throughout the new Web pages: "The corporate design of itelligence AG which defines the visual appearance of the itelligence brand has been taken into account and developed further for our new Internet presence."

With respect to the layout and technical realisation of its relaunch, itelligence attached great importance to high user-friendliness across different languages and fonts which has been achieved through a so-called "barrier-free" website. "Barrier-free" means that even people with impaired vision can read the pages because the layout uses a highly readable, scaleable font and contrasting colours.

itelligence uses the Content Management System RedDot 5.0 of RedDot Solutions AG, Oldenburg, to generate the content of its Web pages. The netmedia advertising agency, Saarbrücken, designed and implemented the new Internet presence based on RedDot 5.0. itelligence hosts the Web pages on two Apache Web servers running Windows 2000 at its own computer center in Bielefeld and in its computer center in Cincinnati, USA.

Über itelligence AG:

Die itelligence AG ist als international führender IT-Komplettdienstleister im SAP-Umfeld mit rund 1.000 hochqualifizierten Mitarbeitern in 15 Ländern in 4 Regionen (Amerika, Westeuropa, Deutschland/Österreich und Osteuropa) vertreten. Als mySAP Business Suite Channel-, Service- und Support-Alliance- sowie Hosting-Partner und Global Services Partner realisiert itelligence für über 1200 Kunden weltweit komplexe Projekte im SAP-Umfeld. Mit seinem umfassenden Leistungsspektrum - von SAP-Beratung, SAP-Lizenzvertrieb über Outsourcing & Services bis hin zu selbstentwickelten SAP-Branchenlösungen - erzielte das Unternehmen in 2003 einen Gesamtumsatz von 145,6 Millionen Euro.

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