

Lekkerland: rollout of the largest LES project in the retail environment begins itelligence advises Lekkerland on SAP logistics system for 60,000 business customers

Bielefeld, Germany, March 28, 2006: Lekkerland supplies around 60,000 customers in Germany, including gas stations, newsstands and shops, punctually every day. After the problem-free migration of the first Lekkerland warehouse to SAP Logistics Execution System (SAP LES), itelligence is now advising on the rollout in 17 additional warehouses. By the end of 2006 Lekkerland and itelligence will have thereby succeeded in executing one of the largest LES projects in the retail environment in Europe. Lekkerland employs 4,300 workers in its 18 sites, including its headquarters in Frechen near Cologne, Germany. In fiscal year 2004 revenues amounted to more than EUR 5 billion.

"Our logistics processes are to a large extent oriented towards the needs of convenience retailers. In this project – and with SAP LES – we are laying the cornerstone for the further effective upgrading of our logistic processes. The SAP know-how of the itelligence consultants provided us with ideal support for this project," says Wolfgang Scheid, Managing Director of Lekkerland Information Systems.

After the successful kickoff of the pilot project at the Lekkerland warehouse in Kassel-Lohfelden, Germany, the rollout will begin at the German sites. The warehouse, delivery and data volumes which are processed by SAP LES are enormous. Lekkerland supplies about 60,000 business customers in Germany with an extensive range of sweets, snacks, convenience goods, ice cream, frozen foods, baked goods, fresh produce, drinks, tobacco products, telephone calling cards and non-food items. The SAP LES system, which was implemented jointly with the itelligence consultants, must handle a data volume of an average of 1.5 million "pick positions" per day.

Mastering this high volume of data is accomplished by completely mapping the value-added processes and the entire document flow under SAP. Dispensing with paper documents as far as possible increases the data transparency, and in addition offers Lekkerland improved possibilities for support through the internal SAP Competence Center as well as providing an essential simplification of processes – such as inventory management or order picking.

itelligence press release

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Not only does the new logistics system improve productivity throughout Lekkerland's entire process chain, it also supports, for example, use of the pick-by-voice technology – a document-free, voice-controlled system for order picking – in all warehouses.

Ulrich Gebauer, the itelligence project manager for Lekkerland explains that "the LES project at Lekkerland was accomplished with great success, thanks to the professional and effective teamwork of the IT department and the technical department at Lekkerland, and the external consultants from itelligence. Lekkerland can now better serve its customers with this 'best-in-class logistics'."

About itelligence

itelligence is a leading international full-service provider for SAP employing some 1000 highly qualified employees in 15 countries and in 4 regions (America, Western Europe, Eastern Europe and Germany/Austria). As a mySAP Business, Service and Support Alliance as well as Global Partner Hosting and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 1,200 customers worldwide. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2005, itelligence generated total sales of EUR 139.1 million.

Public Relations:
Silvia Dicke
Tel: ++49 (0) 521-91448 107
Fax: ++49 (0) 521-91445 201
silvia.dicke@itelligence.de

itelligence AG
Königsbreede 1
33605 Bielefeld
<http://www.itelligence.de>