

Manufacturer of household goods Leifheit chooses itelligence as SAP consulting house

Bielefeld, July 22, 2009 – It is impossible to imagine a household without the practical aides from Leifheit. For generations, consumers in the domestic market as well as abroad trust the products of the renowned manufacturer of household goods, which has captured a leading market position with the Leifheit, Dr. Oetker baking equipment and Soehnle brands.

Now, Leifheit AG has turned to the SAP consultants from itelligence. Their responsibility: A complete but quick implementation of SAP. In the case of Leifheit, itelligence utilizes the itelligence solution it.consumer. It is based on the SAP Business All-in-One software, which has enhanced the application with industry-specific needs like production planning including sales planning, display processing and inventory management.

Starting in mid 2010, 250 of the 1,400 employees at the German locations Nassau and Zuzenhausen as well as Blatná in the Czech Republic are to work with the new and comprehensive ERP system. The goal is the implementation of SAP as the basis for a highly integrated process organization including the warehouse connection to the warehouse management system Helas from Inconso AG.

Dr. Claus-O. Zacharias, CFO of Leifheit AG: "With it.consumer, we will be able to satisfy the increasing market demands with regard to sales planning, delivery speed, service and quality in an optimum fashion. itelligence and SAP are ideal partners when it comes to modernizing and integrating the administrative and logistical processes within the company. With itelligence we have a future-oriented SAP consultant company focused on the midmarket segment while SAP provides software with high investment protection."

Karl-Heinz Ridder, Senior Account Manager, itelligence AG: "By utilizing it.consumer, we support Leifheit AG in optimizing the logistical processes and in their integration with a holistic responsibility for planning processes."

itelligence Press Release

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itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 1,450 highly qualified employees in 17 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2008, itelligence generated total sales of EUR 216 million.

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