

**CeBIT 2008: SAP consultant taps into new growth through continuous representation in Asia**

### **itelligence AG opens new office in Shanghai**

Bielefeld (Germany) – March 4, 2008. itelligence AG opened its first branch in the People's Republic of China on March 1, 2008 in Shanghai. Through this, the internationally successful full-service IT provider for SAP is now expanding its market presence to include Asia.

The Asian market and its specific market conditions are no unknown territory for the SAP consultant. In fact, itelligence's SAP consultants have already carried out a large number of successful projects in Southeast Asia and China using the local consultant network. The reason: many small and medium-sized manufacturing companies as well as many of the SAP consultant's large customers are already represented in this fast-growing economic region. The full-service IT provider already offers them global SAP-qualified service locally from consulting, implementation and rollout through maintenance and hosting, including a remote helpdesk service 24/7.

Following a very successful fiscal year in 2007, itelligence is striving for further organic growth. Expansion of its regions is one milestone in its corporate strategy. itelligence is to organize its move into the Asian market – with its very successful, internationally and purely locally operating companies – from the vibrant business location of Shanghai.

itelligence initially plans to focus on the areas of the manufacturing, automotive supplier, and steel industries as well as construction and engineering. As a full-service IT provider specializing in SAP consulting and implementation in SMEs, itelligence can also adapt its specific knowledge of SMEs to the Asian market.

"We will leverage this market's potential to further grow," said Herbert Vogel, CEO of itelligence AG. "Our high quality standards and our pragmatic, SME-oriented consulting method in the SAP-field is a competitive advantage for our customers in this fast changing environment. Our strategic partnership with NTT DATA and its potential also open up excellent prospects to us in this region."

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**Press Release - itelligence**

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**Visit us at CeBIT:**

**Hall 4/ D38 – itelligence main stand**

**Hall 4/ D12 – SAP stand**

**Hall 6/C24 – Recruiting stand**

**About itelligence**

**itelligence is one of the leading international full-service provider for SAP employing more than 1,220 highly qualified employees in 16 countries and in 5 regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a mySAP Business, Service and Support Alliance as well as Global Partner Hosting and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 2,500 customers worldwide. In 2006, itelligence obtained the status as Gold Partner SAP in Germany, U.S. followed in 2007. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2006, itelligence generated total sales of EUR 163.8 million, preliminary figures for fiscal year 2007 show 190.9 million Euros.**

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