

PRESS RELEASE

SAP Rewards Top Partners for Customer Relationship Achievements

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PartnerEdge awards acclaim top SAP partners following high customer satisfaction

Feltham, UK - February 08, 2011 - SAP UK & Ireland today announced the winners of its annual 2010 PartnerEdge awards. SAP's PartnerEdge program offers education and support, dedicated sales & marketing support, and business opportunities & leads, to value-added resellers (VARs), to enable them to successfully sell, build and deliver SAP solutions to meet the needs of a growing UK & Irish market. The SAP PartnerEdge awards are designed to acknowledge the partners who have most heavily invested in their customers' success.

SAP has rewarded eight of their partners for excellence in a number of categories. Awards were given for delivering unrivalled customer satisfaction, while other awards were given for outstanding sales and fastest growth performance. The 2010 PartnerEdge awards were presented to the following partners:

- Most Satisfied Customers 2010, SAP Business Analytics – **IT Performs**
- Most Satisfied Customers 2010, SAP Business One – **Intelligent Information Systems Ltd**
- Most Satisfied Customers 2010, SAP Business All in One – **CIBER**
- Outstanding Sales Performance 2010, Business Analytics – **IT Performs**
- Outstanding Sales Performance 2010, Business One - **Sapphire**
- **Outstanding Sales Performance 2010, Business All in One - itelligence**
- Outstanding Sales Performance 2010, Crystal Reseller – **DS Callards**
- Fastest Growing SAP reseller 2010 – **Maven Solutions Ltd**

"The channel market is vastly expanding, and our partners are crucial to our target of doubling the channel's share of SAP sales over the next four years" said SAP UKI Channel Director, Robert Furnivall. "We are grateful to our whole partner eco-system, and the PartnerEdge awards are our way of recognising partners for ensuring that our mutual customers are provided with the very best possible solutions and services. Congratulations to all of those who have received awards."

Most Satisfied Customer award 2010

SAP has executed a customer satisfaction survey for over 15 years. IT Performs, Intelligent Information Systems Ltd and CIBER have won this award for demonstrating a commitment to satisfying their customers on a day-to-day basis. These three partners have taken full advantage of an unrivalled opportunity to understand theirs and SAP's mutual customers' requirements.

Outstanding Sales Performance 2010

IT Performs has also beaten strong competition for the accolade of Outstanding Sales Performance, alongside Sapphire, itelligence and DS Callards. These awards were given to for showing an innovative response to win business in an ever competitive marketplace.

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Fastest Growing SAP reseller 2010

This unique award is awarded to Maven Solutions Ltd, having seen the most significant growth in their business, based on a previous year comparison. To achieve this, the partner must have had excelled in the current year when compared against an already solid previous years' results.

About SAP

SAP is the world's leading provider of business software(*), offering applications and services that enable companies of all sizes and in more than 25 industries to become best-run businesses. With more than 105,000 customers in over 120 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE, under the symbol "SAP." For more information, visit www.sap.com.

(*) SAP defines business software as comprising enterprise resource planning, business intelligence, and related applications.

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For more information, press only:

Molly McDonagh, UKI PR Manager, SAP, molly.mcdonagh@sap.com / +44 (0)7966 975 287 **Want to learn more?** Contact the [SAP sales office](#) nearest you.