



itelligence UK Becomes SAP® Business ByDesign™ Solution Reseller

February 7, 2011– itelligence UK today announced it has become an SAP® Business ByDesign™ solution reseller authorized to market, sell and deploy SAP Business ByDesign as well as offer additional services. These additional services may include back office services, consulting, change management, or data migration.

SAP Business ByDesign is a fully integrated business management solution that delivers the best of SAP software, on-demand. This solution is designed as best-fit for companies who want the benefits of large-scale business management applications without the costs of supporting the corresponding IT infrastructure. SAP Business ByDesign unifies multiple business operations and enables companies to implement preconfigured business processes in order to solve immediate problems. Accessed via a single user interface, SAP Business ByDesign delivers pre-configured software for business processes and supports managing financials, customer relationships, human resources, projects, procurement and the supply chain.

"As one of the largest global value-added reseller for SAP, itelligence UK is excited to be promoting SAP Business ByDesign. We feel very positive about the growth potential of this on-demand enterprise software solution," said Philip Newman, Commercial Director at itelligence UK

"itelligence UK support Archimedes Pharmaceuticals in a number of areas including SAP Business By Design and SAP BusinessObjects Planning and Consolidation. itelligence UK have been a partner to Archimedes since 2008 and have helped streamline internal processors which in-turn has grown the business in terms of product development and revenue streams. Archimedes were one of the first adopters of SAP Business ByDesign and has significantly embraced the SaaS (software as a service) offering, which provides companies with the benefits of full-scale business management applications without the costs of supporting the corresponding IT infrastructure," said Jonathan Davies, Sales Director at itelligence UK

Itelligence UK, is one of the leading international full-service providers for solutions in the SAP environment employing 1,800 highly qualified employees in 19 countries. Itelligence acquired Chelford SAP Solutions in 2010 to become one of the largest SAP channel partners specialising in providing SAP software (including solutions from the SAP BusinessObjects portfolio) and services to small, medium and large enterprises in the UK and Ireland. itelligence UK is among the leading SAP gold partners in the UK, and the most successful value-added reseller in the market – partner of the year in 2008 and 2009. It specialises in the sectors of wholesale and distribution, the consumer goods, manufacturing industries and the services sector.

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For more information: on the itelligence UK range of SAP software solutions visit www.itelligenceUKgroup.co.uk or speak to an itelligence SAP consultant now on +44 (0)141 204 0666