



Press Release

SAP ERP DEPLOYMENT TO REPLACE A MICROSOFT AX SYSTEM BY CHELFORD



Boughey Distribution, the UK's leading ambient grocery distribution and storage specialist, helps importers and producers meet the supply needs of retailers in the ambient grocery market.

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Andrew Clarkson, Finance Director at Boughey Distribution



CHELFORD SAP TO ROLL OUT SAP SOFTWARE AND BARCODE TECHNOLOGY ACROSS TWO WAREHOUSE SITES FOR UK'S LEADING AMBIENT GROCERY DISTRIBUTOR, RESULTING IN A FULL ROI WITHIN ONLY TWO YEARS

Boughey Distribution, the UK's leading ambient grocery distribution and storage specialist, has signed a contract with Chelford SAP, part of the Solarsoft group of companies and one of the top SAP value added resellers in the UK, to deploy SAP and barcode technology – with software from iQlink and Sky Technologies – throughout their main warehouse site in Wardle, Nantwich and their second site in Deeside. The deployment will have a direct positive impact on over 560 staff and will generate its own return on investment (ROI) within two years.

Boughey stores, consolidates and distributes 75,000 pallets of ambient groceries a month, with an average of 140 loads a day going out of the Cheshire facility alone. The main warehouse site in Wardle near Nantwich has space for 100,000 pallets in 700,000 sq. ft. of warehousing space, while in Deeside there is space for another 18,000 pallets. Boughey's clients include Tesco's, Sainsbury's, Princes Foods, AB World Foods which includes brands such as Pataks, Ecover and the Californian pineapple giant Dole.

THE SOLUTION

The SAP deployment will replace a Microsoft AX system. In the last two years, Boughey has grown from a company with space for 63,000 pallet spaces and a turnover of £25 million, to its current size of a further 55,000 pallets and now in the region of £45-50 million turnover. As a result, the flexibility in the Microsoft AX software that allowed Boughey to write new functionality into the warehouse management system as they needed it, actually began to undermine Boughey's effectiveness.

Andrew Clarkson, Finance Director at Boughey Distribution, comments, "While the flexibility in Microsoft AX was a great advantage when we were smaller, as the business has grown we have found that we have actually been inadvertently writing inefficiencies into the software, as our additions have been implemented on an ad hoc basis rather than with a holistic view. We therefore sought out a best of breed software package that would reassure us that we had a solid infrastructure beneath us and onto which we could build our best practice for warehousing and distribution."



Clarkson continues, "The deployment of SAP and the barcode scanning tools will have a dramatic effect on our business as the improved speed and accuracy in the picking, packing and distribution of our customers' goods will provide a boosted confidence in our ability to control the warehouse. Indeed the investment will have paid for itself within two years."

Boughey Distribution helps importers and producers meet the supply needs of retailers in the ambient grocery market. By offering a fully consolidated supply chain solution, they allow businesses large and small to service and supply multiple retailers, wholesalers and independent grocers with maximum efficiency and without the overheads of a dedicated warehousing and distribution facility of their own.

ABOUT CHELFORD SAP SOLUTIONS

With over 10 years experience in IT consulting, Chelford SAP Solutions is SAP's primary Value Added Reseller for the UK midmarket in the Wholesale & Distribution, Consumer Products, Manufacturing and Service sectors.

We successfully support over 60 highly referenceable customers including Betterware, Kohler Daryl, Edrington, Frank Roberts, LDH, Ryanair, & Markit with a full range of SAP maintenance, consulting, development & project related services.

As ERP, Supply Chain and Business Intelligence experts, we follow best industry practices and deliver successful implementations to improve your operational efficiency throughout your business processes. Chelford SAP Solutions is part of the Solarsoft group of companies.



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