

Attenda is re-certified as SAP hosting partner

Demonstrating proven expertise in the operational management of SAP environments

London – May 4th, 2010 – Attenda Limited, the Always On Managed Services company, today announced that it has been re-certified by SAP as an SAP® hosting partner at Advanced level. As a certified SAP hosting partner, this re-accreditation confirms that Attenda fulfils all of the technical audit requirements, together with its business model that meets SAP's stringent quality parameters, ensuring that its hosted solutions are operated effectively.

With proven expertise in the operational delivery and management of SAP environments, Attenda is delivering a scalable and efficient infrastructure managed services capability across the entire SAP landscape, in response to the growing demand for selective outsourcing and cloud computing services.

Commenting on the latest re-certification, Neil Crew, IT Director at Princes Limited says, "Attenda's SAP certification recognises the depth and breadth of their SAP systems technical and operational expertise, and processes, adding confidence in our choice in Attenda as our SAP managed service provider. Our partnership with Attenda is helping us to support business growth, by accelerating the pace of development of our SAP solutions and enabling our business to be more agile and responsive to business change."

The SAP Hosting Partner re-accreditation affirms Attenda's continued investment in the delivery of highly available and secure SAP managed services, with 24 x 7 operational support for its clients.

"We have secured a growing number of new client wins, and continue to grow the number of SAP partners that embed Attenda within their own propositions, which places us in a strong position to continue to penetrate the mid market with highly differentiated SAP service offerings," says Simon Hansford, VP Service Strategy & Marketing, Attenda.

Attenda's SAP services extend from complete SAP managed services, to Cloud SAP subscription services and a range of additional SAP enterprise application services with its SAP partners, including fully hosted SAP Data Archiving, Enterprise Document Management Solutions and Business Intelligence Services.

"Attenda are a key partner for SAP Value Added Resellers who are at the forefront of the exciting new subscription and "Cloud" based hosted solutions from SAP. Chelford Solutions and G3 Global are two examples of partners who have been successful recently in the UK

under the Business All-in-One Fast-Start programme” said Robert Furnivall, Director of Channels, SAP UKI.

“Attenda’s SAP recertification reinforces their position as the UK’s leading SAP Hosting provider, further strengthening our business partnership, providing the opportunity to jointly deliver best of breed FastStart SAP subscription services to the mid-market.” says Justin Brading, Managing Director, Chelford SAP Solutions.

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About Attenda Limited

Attenda (www.attenda.net), the Always On Managed Services company, manages those vital applications that every business relies upon today to function effectively allowing our clients to selectively outsource their IT operations and re-focus on using IT to add strategic value to their business.

Through a commitment to operational excellence, we manage, secure and optimise the performance of their applications, irrespective of the physical location of the infrastructure.

With over 10 years' investment into Attenda M.O., Attenda's operations platform, we provide the people, process and technology to deliver exceptionally high service levels, but at a cost that is amortised across Attenda's entire client base - currently 134 of the UK's leading companies.

The company enjoys substantial financial backing, the industry's leading accreditations and an unrivalled portfolio of clients including bmi, Christian Aid, easyCar, Microsoft, NHS, Princes, St. James's Place and Travelodge.

Attenda is ISO9001, ISO27001 and ISO20000 accredited, an HP SP Signature Partner, a Microsoft Gold Certified Partner, a SAP Adaptive IT Hosting Provider and a SunTone accredited managed service provider. Attenda is one of only seven companies to have been ranked in the UK's Sunday Times ARM Tech Track 100 for three consecutive years. It was voted Best Managed Services Provider by Data Centre Europe Awards for both 2007 and 2008, VMware's EMEA Hosting Partner of the Year 2008 and 2009 and VMware's EMEA and Global Service Provider Partner of the Year 2010.

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